

SIMPO API's

Fraud-free finance for Banks, MFIs & Fintechs

www.usesimpo.com

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Problem



USD
4Billion
Annually.

- ✓ Fraud costs African financial institutions **\$4B+ annually**.
- ✓ No shared fraud intelligence: fraudsters hop between MFIs & fintechs.
- ✓ MFIs & fintechs in Uganda and across Africa rely on manual or siloed fraud prevention, making them easy targets

The result: lost money, distrust in digital finance, and slowed financial inclusion.

Why Now?

Mainly Because



621M+ mobile money users (fastest-growing fintech market globally)

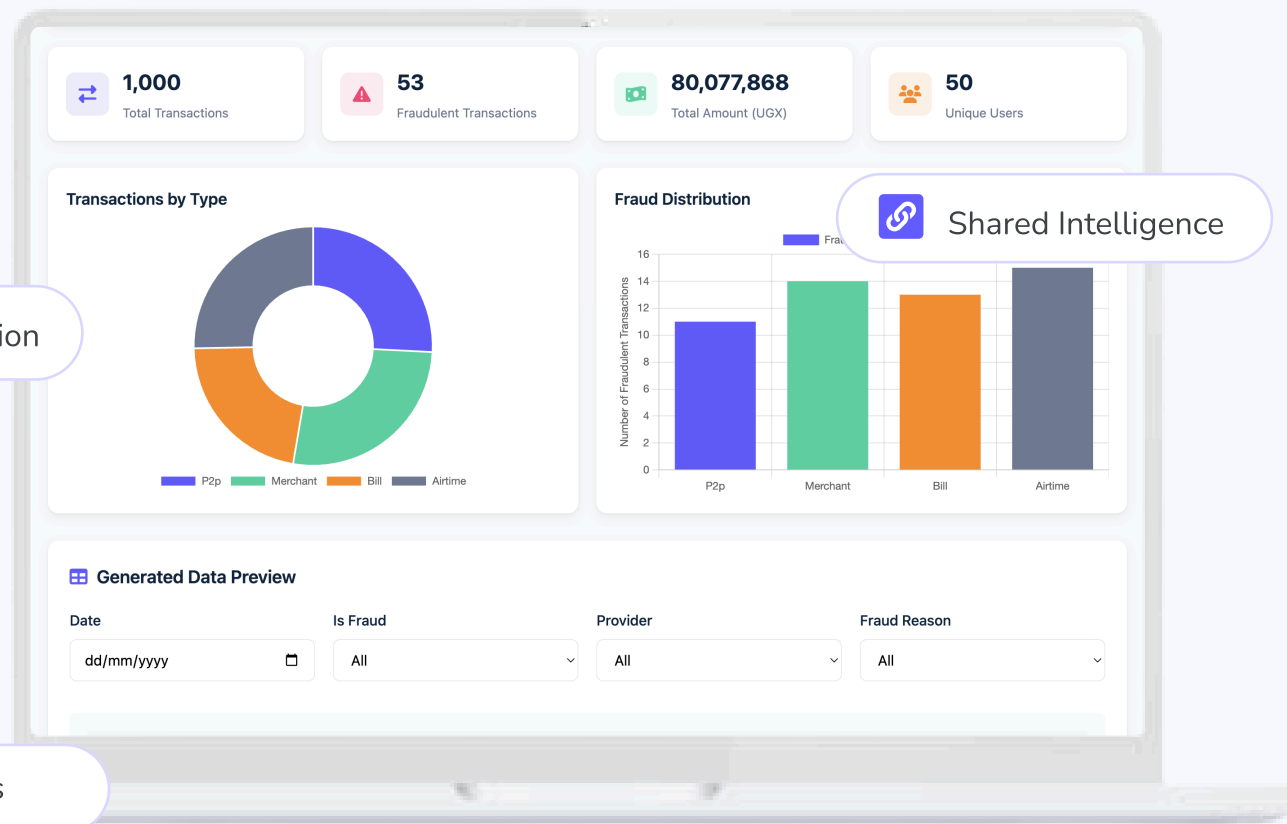


Regulators mandating stronger digital security.



AI + APIs make real-time fraud prevention finally possible.

Solution



One End Point fraud prevention Api For BANKs Fintechs & MFIs.



Plug-and-play Fraud Detection API (real-time fraud score)



Shared intelligence network: one bank's flagged fraudster can't hop to another.



Expandable API marketplace (KYC, payments, SMS/USSD).

<https://usesimpo.com>



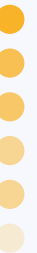
FRAUD DETECTION

With Shared intelligence network: one bank's flagged fraudster can't hop to another.



PAYMENTS

Accept payments across multiple payment providers



Communication

Sms, Whats App, & USSD



The Whole Api Stack

Market Opportunity

A Massive, Overlooked Market Ready
for Digital Financial Rails

SimpO API is right at that intersection

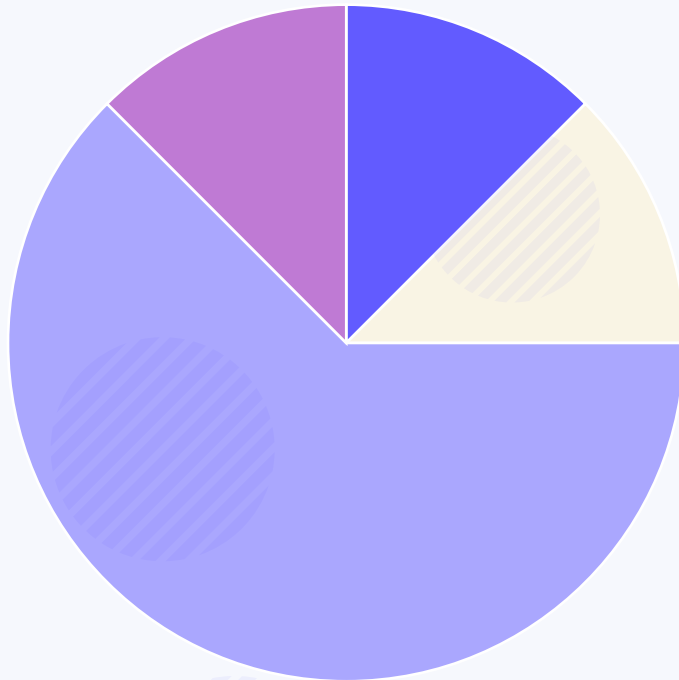
OVER
\$200M+
Fraud prevention
spend

500+
MFIs in Uganda,
2,000+ across Africa.

\$200B+
Africa fintech
transactions
By 2025

Business Model

We move forward
confidently



API-first SaaS

pay-per-transaction.



Enterprise contracts

With governments/regulators.



Cross-sell APIs

(KYC, SMS/USSD, payments)..

Early Traction



MVP in development (fraud detection API)

Synthetic dataset: 2M+ transactions trained.



Early talks with **Ugandan MFIs & fintechs** (pipeline).



Website + Waitlist launched.

OUR TEAM



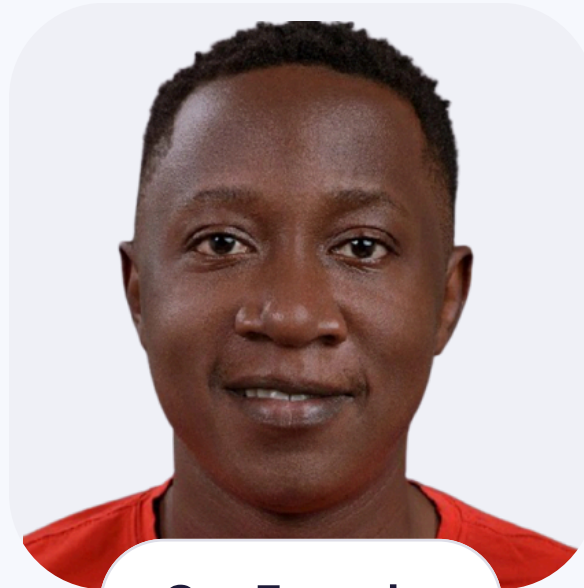
Founder

Solomon Kitumba



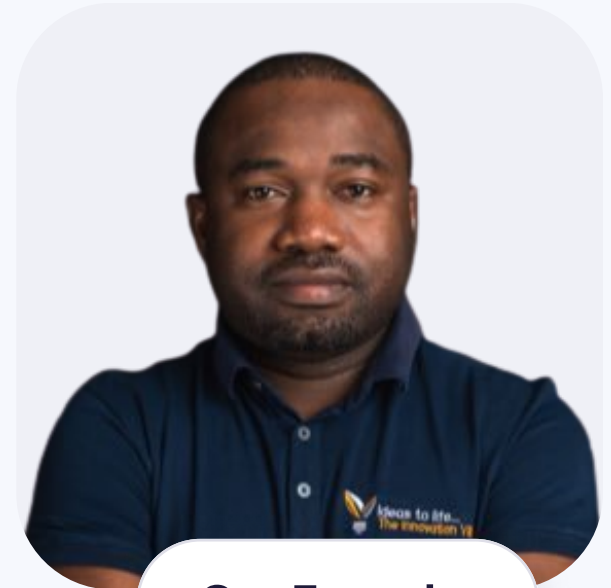
Co-Founder

Mark Lubega



Co-Founder

Samson Kapeyi



Co-Founder

CK Japheth

Fintech background, deep ties with regulators & institutions.

Technical co-founders: AI + API engineering.

Advisory network in African fintech & regulation.



Our Vision


SIMPO = Africa's financial security layer.

- ✓ 5 years: Default fraud API for African MFIs & fintechs.
- ✓ Long term: Trusted standard for governments & enterprises.

A decorative graphic on the left side of the slide. It features a central blue rounded shape with a white outline, containing the text '\$30k'. This central shape is surrounded by several other rounded shapes in white and light blue, some with blue outlines. There are also three solid light blue circles scattered around the central graphic.

\$30k

To launch our MVP,
Close 5 pilot customers,
Scale adoption quickly

The background features several circles of varying sizes, each filled with diagonal stripes. The stripes in the circles on the left are a light purple color, while the stripes in the circles on the right are a light gray color. The text is centered in the middle of the image.

**SIMPO is building the trust layer for
Africa's digital economy — so every transaction,
from a street vendor to a central bank,
is secure by default.**

THANK YOU

🌐 <https://www.usesimpo.com/>

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